

CTeL

TELEHEALTH | RESEARCH • POLICY • ACTION

FOUNDATIONS IN DIGITAL HEALTH LAW



VIRTUAL EVENT
JUNE 4, 2024

WWW.CTEL.ORG

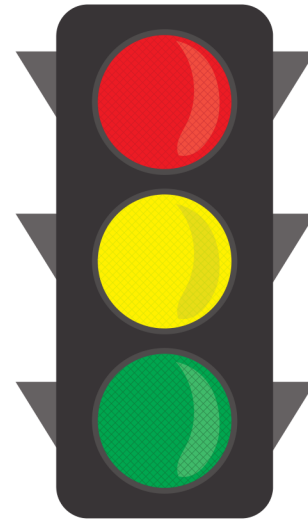
12:00 TO 3:00 PM ET

INFO@CTEL.ORG

202-499-6970

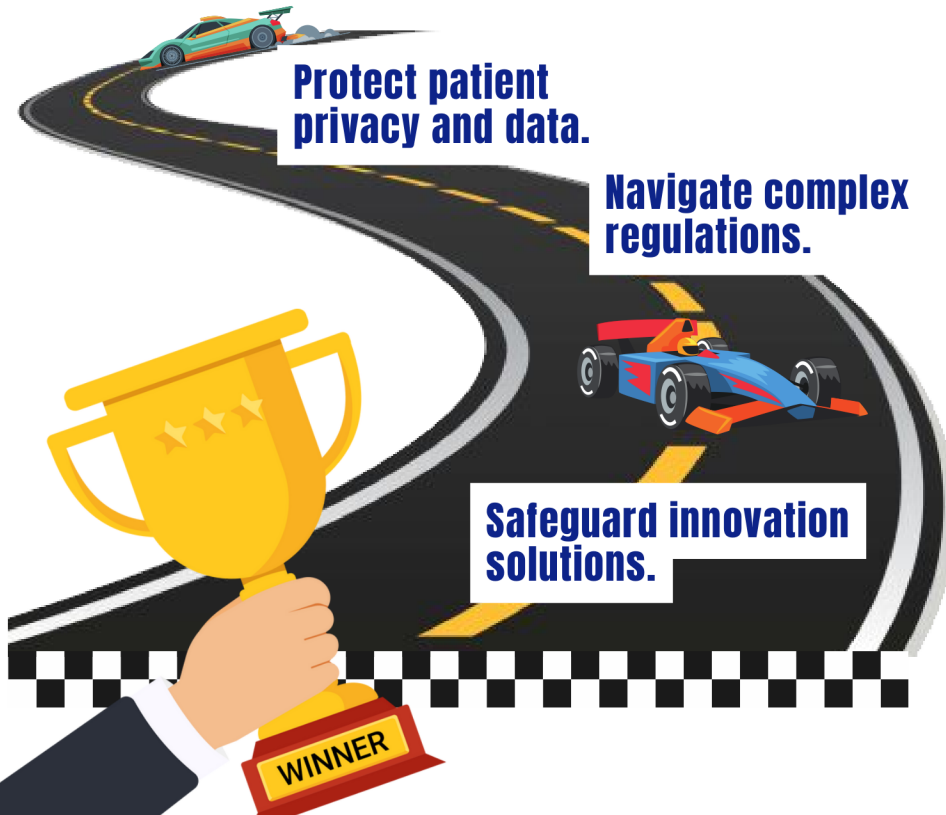
DIGITAL HEALTH LAW BOOTCAMP

TELEHEALTH - AI - REMOTE MONITORING



GO

**Get Ready to
Master the
Digital Health
Law Landscape.**



LET'S LOOK AT THE MATH

**ASSOCIATES BILL ON AVERAGE
\$200-400 AN HOUR**



**PARTNERS CAN BILL UP TO
\$1,400+ AN HOUR**

**IT CAN TAKE UP TO 6
MONTHS TO ONBOARD AND
TRAIN A NEW ASSOCIATE**



\$1,400 X 80 HRS X 6 MOS =

\$675,000 !!

***TRAINING COST PER ASSOCIATE**



**AT THAT RATE, LAW FIRMS
CAN NOT AFFORD TO TRAIN
IN-HOUSE**

THE COSTS OF ASSOCIATE TURNOVER AND INEFFECTIVE PERFORMANCE IS **TOO HIGH.**



Most small to mid-sized law firms operate on thin margins.

Associate turnover costs firms on average \$300,000 per lost Associate.

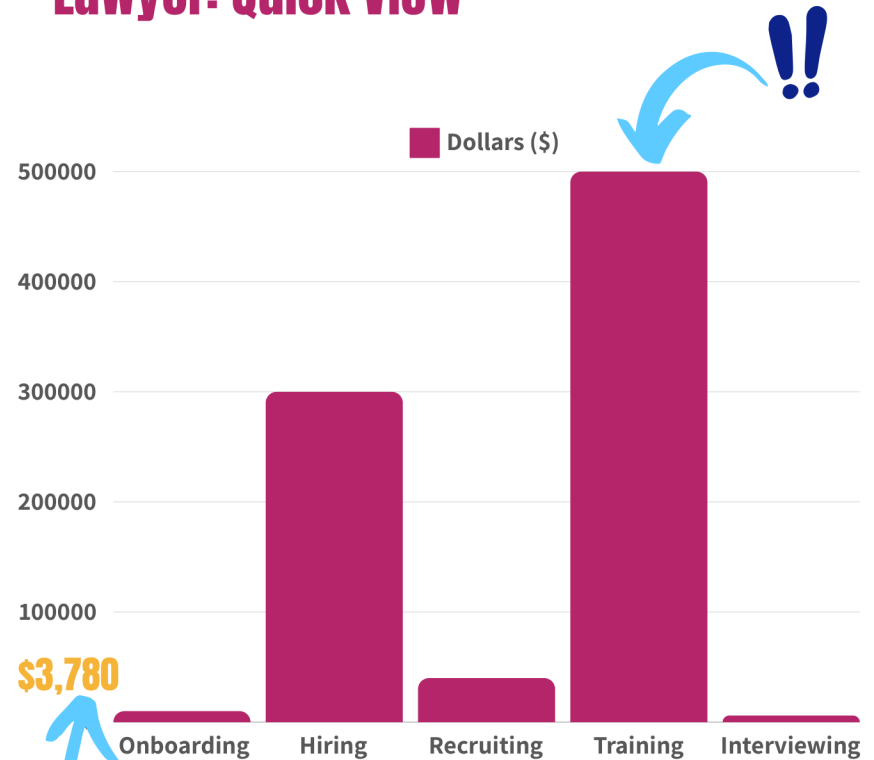
THIS COURSE PAYS FOR ITSELF.

IT JUST MAKES
CENTS...AND SENSE.



It can cost upwards of **\$500,000** for a partner to train and educate a new associate or attorney on the skills they need to bring value to the firm. CTeL is here to help your firm save money and dive deeper into digital health law **FASTER!**

Cost to Recruit, Hire and Train a New Lawyer: Quick View



Source:
<https://www.attorneyatwork.com/protecting-your-investment-training-associate-lawyers/>

**Cost For CTeL Membership
which includes the
Foundations in Law Course.**



**TAKE BACK YOUR
BILLABLE HOURS.
LET US GET YOUR
TEAM UP TO SPEED.**

EDUCATION

Learn directly from a collection of field experts as you dive into the important aspects of:

- Privacy and Security
- Compliance
- Fraud and Abuse
- Risk Management



GROWTH

Law firms that specialize and invest in this highly specialized area will be in high demand. Don't leave clients on the table!

CONNECTION

Benefit from the collaborative and conversational summit format and connect with esteemed experts and peers in the field.





COURSE OVERVIEW

Participants will gain knowledge in the following areas:

Licensure

Privacy/Security

Fraud/Abuse

Reimbursement

Mental/Behavioral

Prescribing



PHONE A FRIEND



CTeL understands questions will continue to arise following our course, as an added benefit, participants will have access to CTeL staff for ongoing ad hoc questions.



SECURE YOUR SEAT THROUGH CTEL MEMBERSHIP



INDIVIDUAL

\$3,780

- 1 Seat at the Foundations in Digital Health Law Summit and CTeL Summit
- 12-month access to CTeL membership



RECOMMENDED

INSTITUTIONAL

\$10,000

- 3 Seats at the Foundations in Digital Health Law Summit and CTeL Summit
- 12-month access to CTeL membership

UNLIMITED

\$17,000

- Unlimited Seats at the Foundations in Digital Health Law Summit and CTeL Summit
- 12-month access to CTeL membership

CONTACT US

FOR MORE INFORMATION



www.ctel.org



202-499-6970



CHRISTA NATOLI
EXECUTIVE DIRECTOR
ChristaNatoli@ctel.org



LINDSEY GOGGIN
DIRECTOR OF
COMMUNICATIONS
Lindsey@ctel.org

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