

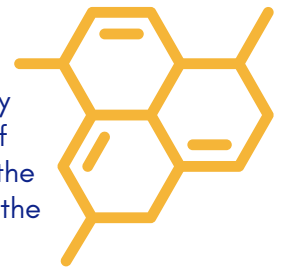


TELEDERM COALITION

Dermatology is one of the main pillars of our digital healthcare ecosystem, yet it has not received the policy attention it deserves. We hope to change this through CTeL's TeleDerm Coalition. **We invite you to participate in the Coalition by becoming a CTeL Member.**

Dermatology was an early adopter of telehealth services. Dermatologists often use store-and-forward technologies, like medical imaging, keeping with the medical standard of care comparable to an in-person encounter. These technologies have helped bridge the patient-practitioner care divide in rural and urban underserved areas. Unfortunately, laws and regulations have not kept up with emerging technology.

Our mission with this coalition is to **reframe the digital health narrative** so that not all specialties are seen through the lens of an acute care encounter. We understand that this policy pushback originates with virtual care largely being used for acute services where the sole use of store-and-forward technology, to establish the practitioner-patient relationship, may not meet the medical standard of care. However, it is our goal of the Coalition to educate policymakers and the healthcare community on a wide range of virtual care models and their different applications.



This Coalition aims to proactively educate policymakers in the U.S. Congress and the Centers for Medicare and Medicaid Services on **appropriate fraud, waste, and abuse safeguards for telederm**. This past year, policymakers have proposed implementing reimbursement restrictions for "high-cost" laboratory tests prescribed through telehealth. These proposals have not included a clear definition of what would be considered "high cost", leaving many in the telederm community concerned about patient access to diagnostic tests and laboratory work. Additionally, there is concern that common dermatological medications are being distributed by emerging direct-to-consumer companies, that do not meet the medical standard of care.

OUR GOALS FOR THIS COALITION ARE:

EDUCATION

- Inform the telederm community on legal and regulatory telehealth considerations to remain compliant with state and federal laws, and to discuss appropriate use-cases and effective care models.
- Share agnostic research with the healthcare community, insurers, and employers on how telederm can be better incorporated into our larger healthcare ecosystem.

RESEARCH

- Compile peer-reviewed research studies on the cost-benefit of telederm.
- Deliver state and federal reports pertaining to telederm reimbursement coverage.

ACTION

- Engage with policymakers on the importance of integrating telederm into primary, emergency department, and behavioral healthcare services.
- Educate Medicaid offices and private insurance on the importance of access to care through telederm interventions and increasing patient reimbursement and provider reimbursement.



**WE ASK YOU TO JOIN US IN THIS INAUGURAL EFFORT BY
BECOMING A FORMAL MEMBER OF CTEL.**

Please contact CTeL at infoctel.org for more information.